
Off-Highway Research

The Global Mobile Crane Industry



A Multi-Client Study



The Global Mobile Crane Industry



A Multi-Client Study

Introduction

History & structure of the global mobile crane industry

Summary

- Global crane sales
- Global crane production
- Manufacturer market shares

Economic & construction activity

- Drivers for the global mobile crane industry

Market size & trends

- Global market volume & value for each category
- All-Terrain cranes
 - Global sales and manufacturer market shares
 - Producers, population, market value, models available
- Crawler Cranes
 - Global sales and manufacturer market shares
 - Producers, population, market value, models available
- Pick & Carry Cranes
 - Sales and manufacturer market shares
 - Producers, population, market value, models available
- Rough-Terrain Cranes
 - Global sales and manufacturer market shares
 - Producers, population, market value, models available
- Truck-Mounted Cranes
 - Global sales and manufacturer market shares
 - Producers, population, market value, models available

Analysis of key markets

- China
- India
- Japan
- North America
- Western Europe
 - France
 - Germany
 - Italy
 - UK

Forecast to 2020

Machines available

Profiles of up to 20 leading manufacturers

- Production & sales by crane type
- Component sourcing
- Distribution networks

PROPOSED START OF RESEARCH: May 2016
PROPOSED PUBLICATION DATE: September 2016



The Global Mobile Crane Industry

ORDER FORM

Company:	<input type="text"/>	Contact:	<input type="text"/>
Address:	<input type="text"/>	Signature:	<input type="text"/>
e-mail:	<input type="text"/>	VAT No.:	<input type="text"/>

We would like to order the following:

MOBILE CRANES-GLOBAL:
£3,050 – €4,270 – US\$4,880

Additional hard copies
£100 – €140 – US\$160 each

Please tick
to order

Additional
Quantity

We will make payment in:

Euros

Sterling

US Dollars

Please email your completed order to:

mail@offhighway.co.uk

Off-Highway Research Limited

Head Office

Southfields, Southview Road, Wadhurst, East Sussex, TN5 6TP, United Kingdom

T: +44 (0)1892 786 270, F: +44 (0)1892 784 086

Bank Details

HSBC Bank Plc

Highfields Office Park, Edward Road, Eastbourne, East Sussex BN23 8AS, United Kingdom

Sterling Payments:

Account No: 70013293

Sort Code: 40 20 69

IBAN No: GB93MIDL40206970013293

SWIFT BIC No: MIDLGB22

US \$ Payments:

Account No: 76227964

Sort Code: 40 05 15

IBAN No: GB93MIDL40051576227964

SWIFT BIC No: MIDLGB22

Euro Payments:

Account No: 76227999

Sort Code: 40 05 15

IBAN No: GB13MIDL40051576227999

SWIFT BIC No. MIDLGB22

Buy online at:

www.offhighway-store.com



Off-Highway Research

FOR FURTHER DETAILS, PLEASE CONTACT:

UNITED KINGDOM: HEAD OFFICE

David C.A. Phillips
Managing Director
Off-Highway Research Limited
Southfields, Southview Road,
Wadhurst, East Sussex,
TN5 6TP, United Kingdom
T: +44 (0)1892 786 270
F: +44 (0)1892 784 086
E: mail@offhighway.co.uk
www.offhighway.co.uk

Simon Battersby
Sales Account Manager
Off-Highway Research Limited
Southfields, Southview Road,
Wadhurst, East Sussex,
TN5 6TP, United Kingdom
T: +44 (0)1892 786 232
F: +44 (0)1892 784 086
E: simon.battersby@offhighway.co.uk
www.offhighway.co.uk

CHINA

SHI Yang
Off-Highway Research Ltd.
Beijing Representative Office
Room 2102, Air China Plaza
No.36 Xiaoyun Road,
Chaoyang District
Beijing 100027
China
T: +86 10 8447 5877
F: +86 10 8447 5878
E: mail@offhighway.com.cn
www.offhighway.co.uk

FRANCE & BELGIUM

Hamilton Pearman
32 Rue de las 8 Mai 1945
94510 La Queue en Brie
Paris
France
T: +33 1 45 93 08 58
E: hpearman@wanadoo.fr

ITALY

Fabio Potesta
Mediapoint and Exhibitons
Corte Lambruschini
Corso Buenos Aires, 8
V Piano-Interno 7
16129 Genova
Italy
T: +39 010.5704948
F: +39 010.5530088
E: info@mediapointsrl.it
www.mediapointsrl.it

INDIA

Samir Bansal
Off-Highway Research India
Private Limited
Flat No. 111,
Chiranjiv Tower
43, Nehru Place
New Delhi – 110019
India
T: +91 11 4652 5671 - 73
F: +91 11 4652 5674
E: mail@offhighway.co.in
www.offhighway.co.uk

JAPAN

M Kawahara
Rayden Research Limited
Yurakucho Denki Bldg.,
North Tower 15F
1-7-1 Yurakucho
Tokyo 100-0006
Japan
T: +81 3 3212 3671
F: +81 3 3212 3675
E: kawahara@ff.ij4u.or.jp
www.rayden.jp

SCANDINAVIA

Peter Gilmore
57 Keyes House
Dolphin Square
London
SW1V 3NA
T: +44 (0)20 7834 5559
E: pgilmores@aol.com

TURKEY

Emre Apa
Apa Yayıncılık Ltd
Fener Kalamış Cad. Atlas Apt.
No: 12/11 Kızıltoprak 34726,
Kadıköy-Istanbul
Türkiye
T: +90 216 302 53 82
F: +90 216 302 08 10
E: emre.apa@apayayincilik.com.tr

USA

Trevor Pease
KHL Group Americas LLC
3726 East Ember Glow Way,
Phoenix,
AZ 85050, USA
T: +1 480 659 0578
F: +1 480 659 0678
americas@khl.com

Charles R. Yengst
Yengst Associates
PO Box 781, Wilton
Connecticut 06897-0781
USA
T: +1 203 762 8096
F: +1 203 762 8330
E: mail@yengstassociates.com
www.yengstassociates.com

www.offhighway.co.uk

Buy online at:

www.offhighway-store.com

