

Off-Highway Research

# **The Construction Equipment Industry in THE PHILIPPINES**



**A Multi-Client Study**



# THE CONSTRUCTION EQUIPMENT INDUSTRY IN THE PHILIPPINES

<b>Political and Economic History:</b>	1945-2013
<b>Geography:</b>	Climate, topography, population, major cities.
<b>Economic Trends:</b>	Current economic situation Industrial output, by sector Employment, by sector Inflation and interest rates Imports, exports, by trading partners
<b>Construction Activity:</b>	Civil Engineering Roadbuilding and maintenance Housing Industrial and commercial building Surface mining and quarrying
<b>Equipment Analyses:</b>	Agricultural Tractors Asphalt Finishers Backhoe Loaders Compaction Equipment Crawler Dozers Crawler Loaders Dump Trucks – rigid – articulated Hydraulic Excavators – crawler – wheeled – mini Mobile Compressors Mobile Cranes Motor Graders Motor Scrapers Rough Terrain Lift Trucks Skid-Steer Loaders Wheeled Loaders

For each product, the following coverage is offered:

- Market Size and Trends
- Foreign Trade
- Component Sourcing
- Machines Available
- Market Shares
- Domestic Manufacture and Assembly
- Population and End-Users
- Forecast

**Distributor and Importer Profiles:** A review of the major distributors and importers in the country, offering the following coverage:

- Key Personnel
- History
- Company Formation and Ownership
- Employees
- Turnover
- Franchises
- Distribution
- Sales, 2009-2013
- Future Developments

**PROPOSED START OF RESEARCH:** May 2014

**PROPOSED PUBLICATION DATE:** September 2014



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**THE PHILIPPINES**

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