
Off-Highway Research

The Construction Equipment Industry in
SOUTH KOREA



A Multi-Client Study



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Political and Economic History

Geography: Climate, topography, population, major cities.

Economic Trends:

- The current economic situation
- Industrial output, by sector
- Employment, by sector
- Inflation and interest rates
- Imports, exports, by trading partners

Construction Activity:

- Civil engineering
- Roadbuilding and maintenance
- Housing
- Industrial and commercial building
- Surface mining and quarrying

Manufacturer, Distributor and Importer Profiles:

A review of the major manufacturers, distributors and importers in the country, offering the following coverage:

- History
- Company structure and ownership
- Key personnel
- Turnover
- Employees
- Sales, 2012-2016
- Franchises
- Distribution
- Future developments

Equipment Analyses:

- Agricultural Tractors
- Asphalt Finishers
- Backhoe Loaders
- Compaction Equipment
- Crawler Dozers
- Crawler Loaders
- Dump Trucks
 - articulated
 - rigid
- Hydraulic Excavators
 - crawler
 - wheeled
 - mini
- Mobile Compressors
- Mobile Cranes
- Motor Graders
- Rough Terrain Lift Trucks
 - masted
 - telescopic
- Skid-Steer Loaders
- Wheeled Loaders

For each product, the following coverage is offered:

- Market size and trends
- Market shares
- Distribution
- Population of machines and end-users
- Sales
- Forecasts
- Machines available

PROPOSED START OF RESEARCH: May 2017
PROPOSED PUBLICATION DATE: September 2017



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